

MORE INVENTORY. MORE CONVENIENT.

Starting January 14, 2012, ADESA.com customers only need to sign in once to access online wholesale inventory at both ADESA.com and OPENLANE.com.

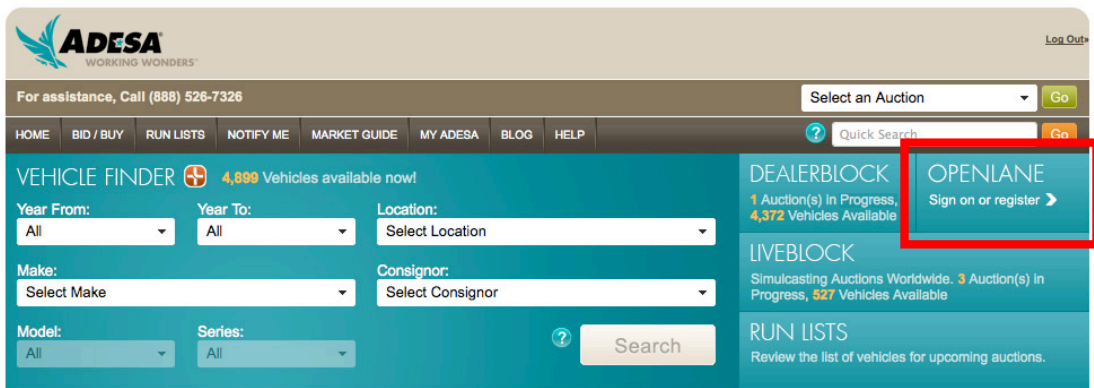
Already have an OPENLANE ID and password? Get one-click access to OPENLANE.com directly from the ADESA.com post-login homepage. After a ONE-TIME entry of your OPENLANE ID and password, you won't have to re-enter them again.

Need to register with OPENLANE? No problem, it's easy. See details below.

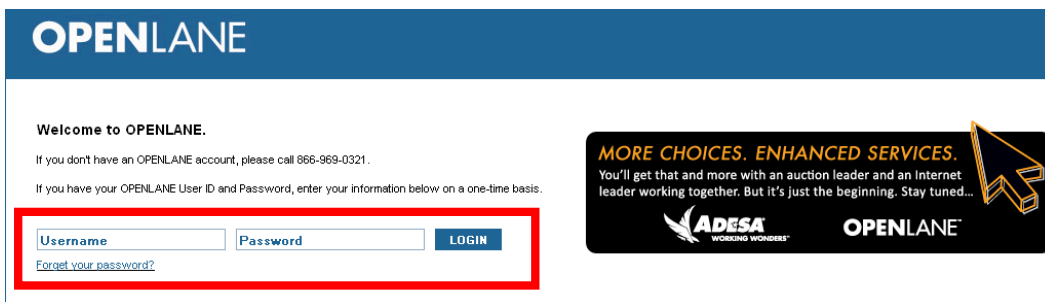
How do I take advantage of signing in only once?

For users with a current OPENLANE account:

Click the OPENLANE button (highlighted in RED below) from the ADESA.com post-login homepage.



One time only, please enter your OPENLANE ID and password as shown below. From here on out, you'll enjoy direct access to OPENLANE.com simply by clicking on the OPENLANE button from the ADESA.com post-login homepage.



If you use your login to buy for more than one dealership, you'll be prompted to select your default dealership for this single sign-on entry from ADESA.com.

Business Name	City	Province	Type	OPENLANE Org ID
<input type="radio"/> OPENLANE	Mesa	AZ	Autodaq	1
<input type="radio"/> OPENLANE	Mesa	AZ	Dealership	1

IF YOU NEED TO SIGN UP FOR AN OPENLANE ACCOUNT

Click the OPENLANE button (highlighted in RED below) from the ADESA.com post-login homepage.

For assistance, Call (888) 526-7326

HOME BID / BUY RUN LISTS NOTIFY ME MARKET GUIDE MY ADESA BLOG HELP

VEHICLE FINDER 4,899 Vehicles available now!

Year From: All Year To: All Location: Select Location

Make: Select Make Consignor: Select Consignor

Model: All Series: All Search

DEALERBLOCK 1 Auction(s) In Progress, 4,372 Vehicles Available

OPENLANE Sign on or register

LIVEBLOCK Simulcasting Auctions Worldwide. 3 Auction(s) In Progress, 527 Vehicles Available

RUN LISTS Review the list of vehicles for upcoming auctions.

Click the OPENLANE registration link (highlighted in RED below).

OPENLANE

Welcome to OPENLANE.

If you don't have an OPENLANE account, please call 866-969-0321.

If you have your OPENLANE User ID and Password, enter your information below on a one-time basis.

Username Password **LOGIN**

[Forget your password?](#)

MORE CHOICES. ENHANCED SERVICES.
You'll get that and more with an auction leader and an Internet leader working together. But it's just the beginning. Stay tuned...

ADESA WORKING WONDERS™ **OPENLANE**

Registered OPENLANE users - enter your username and password to establish convenient single sign-on access to OPENLANE.com

By entering your valid OPEILAIIE username and password on this one-time basis, we'll set up convenient access to OPEILAIIE's Open Auction at OPEILAIIE.com. Going forward, you can click on the blue OPEILAIIE sign-on button from ADESA.com post-login homepage for convenient, DIRECT access to OPEILAIIE.com - WITHOUT having to re-enter your OPEILAIIE username and password!

Need to register with OPEILAIIE? Please call (866)969-0321, email dealer_info@openlane.com, or visit www.openlane.com/registration

Once we have all your documents, OPENLANE will contact you with your site access information and provide a site walkthrough. For any questions during the registration process, please call OPENLANE at (866) 969-0321 or email dealer_info@openlane.com.

Now that you have your OPENLANE ID and password, simply enter them one time only. From here on out, you'll enjoy direct access to OPENLANE.com simply by clicking on the OPENLANE button from the ADESA.com post-login homepage.

FREQUENTLY ASKED QUESTIONS

Who uses OPENLANE.com? What kind of inventory can I expect?

Thousands of registered franchised and independent dealers use OPENLANE.com for their wholesale inventory needs. On OPENLANE.com, you'll get first access to the freshest variety of off-lease, fleet, rental, repossessed and dealer-consigned vehicles every day. You can expect thousands of vehicles from more than 50 national consignors, 24 hours a day.

Does OPENLANE have online customer support?

Yes. OPENLANE's dedicated sales and post-sales teams are ready to assist you before, during and AFTER the sale. Plus, you can enjoy the added convenience of bidding, buying or selling on-the-go with OPENLANE's convenient mobile-optimized site. Just type www.openlane.com on your mobile device's browser (Apple iOS and Android 2.0 and above).

Are OPENLANE's purchase policies the same as ADESA.com?

No. Please be sure to review OPENLANE's Terms of Use at: http://www.openlane.com/pdfs/terms_of_use_agreement.pdf

Do I need to register with OPENLANE even though I'm already registered with ADESA.com?

Yes. While ADESA and OPENLANE are actively working to become more integrated, registration with OPENLANE is required to enjoy the convenience of signing in only once to access inventory on both sites.

Can I return or arbitrate an OPENLANE purchase at an ADESA auction location?

No. At this time, ADESA is not able to accept returns or arbitrate OPENLANE purchases. The ability to sign on only once to access inventory on both sites is simply an added customer convenience.

How will the purchase and integration of OPENLANE affect DealerBlock?

DealerBlock will continue to be operated as part of ADESA.com. Any future changes will be communicated to all ADESA.com customers in a timely fashion.